

At Bar Harbor Bank & Trust, we recognize our responsibility to be an active participant in, and advocate for, community growth and prosperity. We believe that we have a responsibility to make the communities we serve better places to live and work. We are committed to *encouraging and supporting the growth and development of our employees, providing consistent and attentive service, and actively participating in our communities.* Our *belief that good things happen when we work together* drives us and underscores our commitment to enhancing the quality of life for our employees, customers, and our communities.

Embracing unique perspectives and supporting inclusivity and diversity are at the core of who we are. We strive to understand the unique opportunities and challenges that our customers and employees face so that we can offer solutions that help them reach their goals. Our commitment to racial and social equity is ingrained in our guiding principles and allows us to work together to support an inclusive, equitable, and just society.

Our brand behaviors define how we work together to create positive experiences for our colleagues and customers. These principles guide our actions and are essential to our shared success. By embracing these behaviors daily, we strengthen connections, inspire excellence, and drive positive results.

- Positivity Be All-In
 - Create a rewarding place to work by embracing change and celebrating wins together.
- Accountability Take Ownership
 - Own your actions and decisions with colleagues and customers alike.
- Communication Talk straight
 - Share the appropriate information clearly to strengthen relationships and build authentic trust..
- Teamwork Show Respect

Treat others with respect and collaborate openly, as great things happen when people work together.